



BEWERBUNGSFORMULAR STIPENDIUM APPLICATION FORM SCHOLARSHIP

Hiermit bewerbe ich mich um folgendes Stipendium:

I hereby apply for the following scholarship:

- Exzellenz-Stipendium | Merit based Scholarship
- Macromedia-Stipendium | Need based Scholarship
- Thomas-Heinrich-Stipendium | Thomas-Heinrich-Scholarship
- Sport-Stipendium Campus Köln | Sport Journalismus und Sport- und Eventmanagement

Der Antrag gilt für folgenden Studienrichtungen:

The application is valid for the following programme:

Film und Fernsehen B.A., Studienrichtungen | Film and Television Production B.A., branch of studies

- Drehbuch (B.A.) | Scriptwriting (B.A.)
- Kamera (B.A.) | Camera (B.A.)
- Postproduktion (B.A.) | Postproduction (B.A.)
- Produktion (B.A.) | Production (B.A.)
- Regie (B.A.) | Directing (B.A.)
- Visual Effects (B.A.) | Visual Effects (B.A.)
- Film Directing (B.A.) | Film Directing (B.A.)

Journalistik B.A., Studienrichtungen | Journalism B.A., branch of studies

- Journalismus (B.A.) | Journalism (B.A.)
- Sportjournalismus (B.A.) | Sports Journalism (B.A.)
- Fashion Journalismus (B.A.) | Fashion Journalism (B.A.)
- PR & Communication (B.A.) | PR & Communication (B.A.)

Management B.A., Studienrichtungen | Management B.A., branch of studies

- Internationales Management (B.A.) | International Management (B.A.)
- Internationales Management (Englisch) (B.A.) | International Management (English) (B.A.)
- Marketingmanagement (B.A.) | Marketing Management (B.A.)
- Wirtschaftspsychologie (B.A.) | Business Psychology (B.A.)
- Fashion Management (B.A.) | Fashion Management (B.A.)
- Finanzmanagement & Controlling (B.A.) | Finance Management & Controlling (B.A.)
- Tourismusmanagement (B.A.) | Tourism Management (B.A.)

Medienmanagement B.A., Studienrichtungen | Media Management B.A., branch of studies

- Markenkommunikation und Werbung (B.A.) | Brand Communication and Advertising
- Medien- und Kommunikationsmanagement (B.A.) | Media and Communication Management (B.A.)
- Media and Communication Management (Englisch) (B.A.)
- Eventmanagement (B.A.) | Event Management (B.A.)
- Entertainmanagement (B.A.) | Entertain Management (B.A.)
- Musikmanagement (B.A.) | Music Management (B.A.)
- Medien- und Werbepsychologie (B.A.) | Media and Advertising Psychology (B.A.)
- Sportmanagement (B.A.) | Sports Management (B.A.)



Medien- und Kommunikationsdesign B.A., Studienrichtungen

Media and Communication Design B.A., branch of studies

- Animation (B.A.) | Animation (B.A.)
- Digital Experience Design (B.A.) | Digital Experience Design (B.A.)
- Design Management (B.A.) | Design Management (B.A.)
- Medien- und Kommunikationsdesign (B.A.) | Media and Communication Design (B.A.)
- Game Design (B.A.) | Game Design (B.A.)

Macromedia Graduate School M.A., Studienrichtungen

Macromedia Graduate School M.A., branch of studies

- Medien- und Kommunikationsmanagement (M.A.) | Media and Communication Management (M.A.)
- Brandmanagement (M.A.) | Brand Management (M.A.)
- Business Management (M.A.) | Business (M.A.)
- Luxury and Fashion Management (M.A.) | Luxury and Fashion Management (M.A.)
- Unternehmenskommunikation (M.A.)
- Design Thinking (English) (M.A.)
- Design Management (English) (M.A.)
- Digital Media Business (M.A.) | Digital Media Business (M.A.)
- Sportmarketing (M.A.) | Sport Marketing (M.A.)
- Smart City Design (M.A.) | Smart City Design (M.A.)

Studienbeginn | Starting

WS | WT 2018/2019

SS | ST 2019

SS | ST 2019

SS = Sommersemester; ST = Summer Term; WS = Wintersemester; WT = Winter Term

Studienort | Location

- Campus München | Munich
- Campus Stuttgart
- Campus Freiburg
- Campus Köln | Cologne
- Campus Hamburg
- Campus Berlin

Alle in diesem Formular von mir gemachten Angaben sind vollständig und entsprechen der Wahrheit. | I declare that the information I have provided in this application form is complete and correct.

Datum/Ort | Date/City Unterschrift des Bewerbers/der Bewerberin | Signature of Applicant

Wir bitten von Mehrfachbewerbungen an verschiedenen Standorten abzusehen. | We kindly ask you not to send multiple applications to various locations.



Persönliche Daten | Personal Details

Familiennamen | Last Name

Vorname | First Name

Familienstand | Marital Status

Geburtsort | Place of Birth

Geburtsdatum | Date of Birth

Staatsangehörigkeit | Nationality

Geschlecht | Sex

Aktuelles Foto

Recent Photo

Anschrift/Kontaktangaben | Address/Contact details

Straße | Street

Postleitzahl | Postal code Wohnort | Place of Residence

Bundesland (Heimatort) | State (Place of Origin)

Telefon | Phone

Mobiltelefon | Cell phone

E-Mail

Hochschulzugangsberechtigung | School Leaving Certificate/Higher Education Entrance Qualification

Art des Schulabschlusses (Abitur, Fachabitur, Fachhochschulreife | Type of School Leaving Certificate (International Baccalaureate, Secondary School Certificate)

Ausstellungsdatum | Date of Issue

Ort | City

Land/Bundesland | Country/State

Name und Art der Schule | Name and Type of School

Durchschnittsnote | Grade Credits Average

Leistungsfächer | Specialisation Subjects

Liegt Ihnen noch kein Abschlusszeugnis vor, reichen Sie bitte zunächst das aktuellste Zeugnis ein. | If your leaving certificate is not available yet, please submit a copy of your latest certificate instead.



Checkliste für Ihre Bewerbungsunterlagen | Application Check List

- Vollständig ausgefülltes und unterschriebenes Bewerbungsformular mit aktuellem Foto. | Application form completed and signed, with recent photo
- Tabellarischer Lebenslauf, unterschrieben | Signed CV
- Beglaubigte Kopie der Hochschulzugangsberechtigung (FH) | Certified copy of entrance qualification for universities/universities of applied sciences
- Motivationsschreiben | Letter of Motivation (max. 1 Din A4, Arial 12 pt)
- Empfehlungsschreiben von Lehrer/Lehrerin oder Professor/Professorin | Letter of recommendation by teacher or professor
- Ggfs. Nachweise über soziales Engagement, ehrenamtliche Tätigkeiten, etc. | Proofs of social involvement and voluntary work if applicable)
- Ggfs. Arbeits- oder Praktikums- oder Ausbildungsnachweise | Proofs of jobs, internships or vocational education if applicable)
- Für das Macromedia Stipendium: Nachweise der schwierigen wirtschaftliche Lage (z.B. Gehaltsnachweis, Steuerbescheid) | For the Macromedia Scholarship: Proof of financial situation (Ex. Payslips, Tax Assessment)
- Für das Exzellenz Stipendium: Nachweis eines Notendurchschnitts von mindestens 1,5. | For the Excellence Scholarship: Proof of a grade point average of at least 1.5 according to the German system

Bitte senden Sie Ihre Unterlagen an den entsprechenden Campus oder [and stipendium@macromedia.de](mailto:stipendium@macromedia.de) | Please submit your application documents to the respective campus or at stipendium@macromedia.de.