

Specialisation Media and Communication Design I EN

Job perspectives
Screen and Interface Designer/in
User Experience Designer/in
Social Media Designer/in
Corporate Designer/in
Art Director/in

Semester overview 7 semesters, starting in winter semester

1st Semester	2nd Semester	3rd Semester (Abroad)	4th Semester	5th Semester	6th Semester (Internship)	7th Semester		
Language Proficiency and Intercultural Sensitivity 4 SWS	Fundamentals of Media and Communication Design 4 SWS	Intercultural Communication 3 SWS	Special Topics in Media and Communication Design 4 SWS	Digital Technologies 3 SWS	Communication Skills 3 SWS	Entrepreneurship 3 SWS		
Innovation by Design 3 SWS	Current Topics in Media and Communication Design 4 SWS	Project Management 3 SWS	Interaction Design 3 SWS	Design and Media Theory 3 SWS	Student Initiative	Bachelor Concept		
Illustration und Typography 3 SWS	Academic Writing and Research 3 SWS	Visual and Motion Design 3 SWS	GUI 3 SWS	User Experience Design 3 SWS			Internship Semester	4 SWS
Photography 3 SWS	Online Media 3 SWS	Interaction and Interface Design 4 SWS	Portfolio and Production 3 SWS	VFX, Motion Design 3 SWS	Bachelor Seminar	2 SWS		
History of Art and Design 3 SWS	Creative Tools analogue/digital 2 SWS	Interdisciplinary Project 5 SWS	Orientation Project 5 SWS	Focus Project 5 SWS				
3D Modeling 3 SWS	Aesthetics 3 SWS				30 ECTS / 19 SWS	30 ECTS / 19 SWS	30 ECTS / 18 SWS	30 ECTS / 18 SWS