

Master degree
Design Management M.A.
Specialisation Smart City Design I EN

Overview 3 und 4 semester

1st Semester	Start with 180 ECTS	2nd Semester	Start with 210 ECTS	3rd Semester	4th Semester
Digital Technologies 5 ECTS 3 SWS		Foresight and Global Trends 5 ECTS 3 SWS		Strategy and Innovation Processes 5 ECTS 3 SWS	Leadership and Entrepreneurial Thinking 5 ECTS 3 SWS
Current Issues in Design Management 5 ECTS 3 SWS		Design Project Management 5 ECTS 3 SWS		Contemporary Design Theories 5 ECTS 3 SWS	Design Research 5 ECTS 2 SWS
Research-oriented Project 10 ECTS 3 SWS		Urban Structure and Concepts 5 ECTS 3 SWS		The Value of Design 5 ECTS 3 SWS	Master Thesis 20 ECTS individuelle Betreuung
		Applied Smart City Design 5 ECTS 3 SWS		Design and Management of Urban Services 5 ECTS 3 SWS	
Practice-based Project 10 ECTS 3 SWS		Interdisciplinary Project 10 ECTS 3 SWS		Fokus Project 10 ECTS 3 SWS	
30 ECTS / 12 SWS		30 ECTS / 15 SWS		30 ECTS / 15 SWS	

Job perspectives

- Design Manager/in
- Teamleader Urban Planning Department
- City Marketing Manager/in
- Smart City Strategy Expert
- Manager/in in Business and Urban Solutions
- Manager/in Smart City Mobility

Projects from the studies

- Recommendation to improve the Berlin E-Government service for new citizens with Deloitte Analytics
- Working with SAP to promote artificial intelligence
- Integration solutions Communication campaign for the BMW ParkNow app