

Master Programme incl. Online-Semester

Design M.A. I EN

1st Semester incl. Online-Semester	Start with 180 ECTS	2nd Semester incl. Online-Semester	3rd Semester
Foresight and Global Trends 5 ECTS 3 SWS		Strategy and Innovation Processes 5 ECTS 3 SWS	Leadership and Entrepreneurial Thinking 5 ECTS 3 SWS
Design Project Management 5 ECTS 3 SWS		Contemporary Design Theories 5 ECTS 3 SWS	Design Research 5 ECTS 2 SWS
Framework of Design and Management 5 ECTS 3 SWS		The Value of Design 5 ECTS 3 SWS	Master Thesis 20 ECTS individuelle Betreuung
Applied Design Strategy 5 ECTS 3 SWS		Applied HCD & UX Principles and Methods 5 ECTS 3 SWS	
Interdisciplinary Project 10 ECTS 3 SWS		Focus Project 10 ECTS 3 SWS	
Current Issues (Online Module) 5 ECTS 3 SWS		Digital Technologies (Online Module) 5 ECTS 3 SWS	
Practice-based Project (Online Module) 10 ECTS 3 SWS		Research-oriented Project (Online Module) 10 ECTS 3 SWS	
 45 ECTS / 21 SWS		 45 ECTS / 21 SWS	 30 ECTS / 5 SWS

Job perspectives

- Chief Design Officer
- Head of Design
- Design Strategist
- Creative Director
- Design Researcher
- Chief of Design Department
- Project Manager/in

Projects from the studies

- Conception of CRM solutions with a lasting positive user experience for Sky
- Analysis of current customer behavior and development of innovative application scenarios for the FAZ
- Product innovations and services in the context of the IoT (Internet of Things) for BOSCH Security