

Bachelor degree

Business Management BA (Hons) & B.A.

Single Degree 6 Semester

6 Semesters with 180 ECTS/ BA (Hons) from Regents's University London

Additional Degree 7 Semester

7 Semesters with 180 ECTS/ BA (Hons) from Regents's University London plus 210 ECTS/ B.A. from Macromedia University

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester (Internship)	6th Semester	7th Semester
Language Proficiency and Cultural Sensitivity 4 SWS	Internationalisation 3 SWS	Intercultural Communication 3 SWS	Investment and Financing 3 SWS	Communication Skills 3 SWS	Entrepreneurship 3 SWS	Digital Technologies 3 SWS
Academic Writing and Research 3 SWS	Basics of Law 4 SWS	Project Management 3 SWS	Innovation Processes 4 SWS	Student Initiative	Advanced Research Methods Management 2 SWS	Current Issues in Management 2 SWS
Basics of Business Administration 4 SWS	Empirical Research and Statistics 4 SWS	Business Planning 4 SWS	International Accounting and Capital Market Communication 3 SWS	Internship Semester	Strategy and Organisation 3 SWS	International Management 4 SWS
Accounting and Basics of Balancing 4 SWS	Management Concepts 2 SWS	Economics 3 SWS	Digital Business 3 SWS		Bachelor Thesis	Special Topics in International Management 3 SWS
Innovation by Design 3 SWS	Management Accounting and Basics of Controlling 4 SWS	Interdisciplinary Project 5 SWS	Orientation Project 5 SWS			Focus Project 5 SWS
Basics of Marketing 3 SWS	Basics of Human Resources Management 3 SWS					
30 ECTS / 21 SWS	30 ECTS / 20 SWS	30 ECTS / 18 SWS	30 ECTS / 18 SWS	30 ECTS / 3 SWS	30 ECTS / 8 SWS	30 ECTS / 17 SWS

As of March 2022. Subject to change without notice.

Only module plans that are published on the student portal at the start of the programme are binding.