

BACHELORSTUDIUM  
**Design (B.A.)**  
**Vertiefung Animation & Illustration**

Semesterübersicht 6 Semester, Start im Wintersemester

| 1. Semester   | 2. Semester                                  | 3. Semester                               | 4. Semester                       | 5. Semester (Praxis)               | 6. Semester              |
|---|--|---|-----------------------------------|------------------------------------|--------------------------|
| Language Proficiency and Cultural Sensitivity I EN<br>4 SWS | Grundlagen Environment Design 2D/3D<br>3 SWS | Interkulturelle Kommunikation<br>3 SWS    | Portfolio und Netzwerk<br>3 SWS   | Kommunikationskompetenzen<br>3 SWS | Designgallery<br>3 SWS   |
| Innovation by Design<br>3 SWS                               | Wissenschaftliches Arbeiten<br>3 SWS         | Projektmanagement<br>3 SWS                | Informationsdesign<br>3 SWS       | Studentische Initiative            | Designforschung<br>4 SWS |
| Layout und Typografie<br>3 SWS                              | Strategic Design<br>3 SWS                    | Visual and Motion Design<br>3 SWS         | Narration & Storytelling<br>4 SWS | Praxismodul                        |                          |
| Kunst-, Medien- und Designgeschichte<br>3 SWS               | Kreativwerkzeuge analog/digital<br>2 SWS     | Interaction and Interface Design<br>4 SWS | 2D/3D Artwork<br>3 SWS            |                                    | Bachelor Thesis          |
| Fotografie<br>3 SWS   | Ästhetik<br>3 SWS                            | Interdisziplinäres Projekt<br>5 SWS       | Orientierungsprojekt<br>5 SWS     |                                    |                          |
| 3D Modeling<br>3 SWS  | Designpraxis & Ethik<br>4 SWS                |   |                                   |                                    |                          |
| <b>30 ECTS / 19 SWS</b>                                     | <b>30 ECTS / 18 SWS</b>                      | <b>30 ECTS / 18 SWS</b>                   | <b>30 ECTS / 18 SWS</b>           | <b>30 ECTS / 3 SWS</b>             | <b>30 ECTS / 9 SWS</b>   |